



# WEST END CLINIC NEWSLETTER

A first class health care services provider

Today, West End Clinic (pvt) Ltd still stands and is proud to still offer these first class health solutions.









By P Makarudze(Manager)

## Foreword

Welcome to the very first edition of our quarterly newsletter. We are pleased to share with you some exciting updates about the happenings in our company. This newsletter and the subsequent editions will be relevant in communicating important events and developments within our organization.

The target audience includes our shareholders, directors, employees, customers, and all other stakeholders. We promise to keep you all in the loop.

Thank you.



(Picture to the right) Official opening, 3 November 1996. (left to right). The Most Honourable Percival J Patterson ON, OCC, (then Prime Minister of Jamaica), President Robert G Mugabe (then Presidentof Zimbabwe), Mr Muchadeyi Masunda(from Southampton Assurance), Dr Timothy J Stamps(then Zimbabwean Minister of Health and Child Welfare), Prof Innocent T Gangaidzo (then Board Chairman of Westend Medicare) and at extreme right is the Jamaican Foreign Affairs Minister.

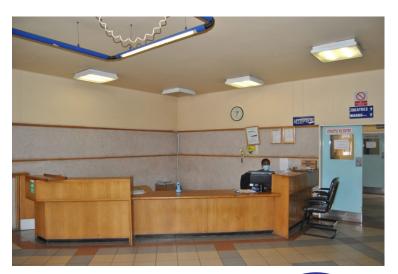


The vision is to satisfy and exceed the expectations of our clients by continuing to provide quality day care surgery services that enhances the lives of patients, employees and other stakeholders.

# The Origins and Evolution of Westend Clinic

Envisaged as a one-stop destination for clients seeking healthcare solutions, the clinic opened its doors in June 1996 under the ownership of West End Medicare (Private) Limited, a wholly indigenous entity. The company, then, comprised a group of doctors as majority shareholders (65%) and the then Southampton Assurance Company (35%). Overtime Southampton Assurance was bought out by the doctors.

In 2020 a new company, West End Clinic (Private) Limited acquired the business under a new shareholding structure that envisaged the introduction of new doctors as shareholders.





Since 1996, the Clinic has sublet consulting rooms to more than 14 doctors within the building. The doctors, in turn, provide services that include, but are not limited to, family medicine, general internal medicine, general surgery and surgical specialities (of ENT, ophthalmology, obstetrics and gynaecology, orthopaedics, urology, neurosurgery and interventional radiology). These services were supported by comprehensive laboratory, radiology services and pharmacy.



#### **Theatre**

health solutions.

Three operating theatres, fully equipped for not only day care surgical procedures (bookings from Monday to Friday) but also for comprehensive surgical procedures that may require longer admission duration (bookings from Monday to Thursday). Our theatres are open to the following disciplines amongst others: Obstetrics and Gynaecology, Orthopedic surgery, Urology. Ear, Nose and Throat surgery, Neurosurgery, Dentistry and Ophthalmology.

## Recent Equipment Acquisitions

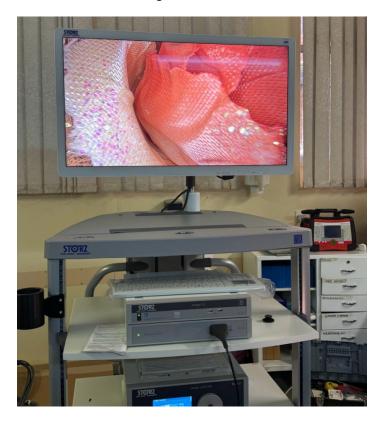
## **Phaco Surgical Platform**

Cutting edge technology that is consistently compact and portable for simple, safe and efficient work in routine cataract and glaucoma surgery.



#### Video Stack

In keeping up with the latest medical technology and to achieve the best possible treatment results, this advanced imaging technology provides the latest in 4K, 3D and fluorescence visualisations. Data such as images and videos can also be copied from the system to other destinations eg USB, CD or DVD.



# >>> What we offer..

West End Clinic was envisaged as a one-stop destination for clients seeking healthcare solutions.

## Wards

Our 24-bedded wards cater for pre and post-operative care. It also hosts a dedicated endoscopy unit that offers amongst others the following: gastroscopy, colonoscopy, band ligation, oesophageal dilatation, venesection, sigmoidoscopy and polypectomy.







# **Advanced Woundcare**

## "changing lives"

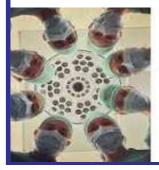
The advanced wound care unit offers care and treatment of acute and chronic wounds of various causes like trauma, burns, skin cancers, infection or underlying medical conditions such as diabetes, trophic ulcers and surgical incision wounds.





Negative pressure wound therapy is used on the recommendation of your doctor on certain types of wounds. This is a method of drawing out fluid and infection from a wound to help it heal. A special dressing (bandage) is sealed over the wound and a gentle vacuum pump is attached.

## Laughter is the best medicine



"Why is a doctor always calm? They have a lot of patients"



13 Baines Avenue, Harare,

## **Expert Advice**

A skin wound that doesn't heal, heals slowly or heals but tends to recur is known as a chronic wound. Always be guided by your doctor, but some self care suggestions for slow-healing wounds include:

- Make sure to eat properly. Fresh fruits and vegetables eaten daily will supply your body with nutrients essential to wound healing such as vitamin A, copper, vitamin C and zinc.
- Keep your wound dressed. Wounds heal faster if they are kept warm.
- Have regular exercise because it increases blood flow, improves general health and speeds wound healing. Ask your doctor for suggestions on appropriate exercise.
- Do not smoke.

### **UPDATES**

On The 6th of July 2024, at the Bronte Hotel we shall have our Strategic Plan review session

Thank you for reading!

T Nyandoro(Editor)